

VIBE CODING OF AUGUSTA

OFFICIAL ITEMIZATION, MARKET VALUE ANALYSIS & MILESTONE INVOICE

PROVIDER: Vibe Coding of Augusta	CLIENT: Cliffisms Sports & Spirits (CLIFFISMS LLC)
REPRESENTATIVE: Eric Lamar Roane	REPRESENTATIVES: Clifton Thomas & Ginger Thomas
LOCATION: Augusta, GA (CSRA)	ADDRESS: 2416 Windsor Spring Rd, Suite 2, Augusta, GA
EMAIL: vibecodingaug@gmail.com	INVOICE ID: VC-CLIFF-001 DATE: July 29, 2026

PARTNERSHIP PRICING DIRECTIVE & TRANSPARENCY GUARANTEE:

This invoice itemizes the exact Vibe Coding catalog SKUs included in your Phase 1 digital build. To ensure total transparency, this document clearly distinguishes between **General Market Value** (what traditional agency production commands in the wild), **Vibe Coding Standard Catalog Retail Rates**, and your initial **Partnership Discount Investment**. Future a la carte re-orders (e.g., additional 30-second commercials) are strictly billed at Vibe Coding's standard retail rates (\$249.00), NOT general agency market rates.

1. ITEMIZED CATALOG BREAKDOWN & MARKET VALUE COMPARISON

SKU / Product	Description & Specifications	Gen. Market Value	Vibe Standard Retail
AI-001 24/7 AI Sales Agent	Custom NLP-driven conversational agent trained on Cliffisms origin story & approved rules base. Handles 24/7 lead capture, VIP sign-ups, and customer queries on <i>vipcliffisms.com</i> without going off-script.	\$2,500.00 – \$3,000.00	\$1,500.00
GD-002 Digital Storefront & Booking Hub	Mobile-first landing page setup (<i>vipcliffisms.com</i>), zero-party VIP data form, and social media integration.	\$1,200.00	\$800.00
GD-M365-ESS1 Microsoft 365 Professional Email	1-Year Microsoft 365 Professional Email setup for corporate communications and spam-buster inbox delivery.	\$250.00	\$119.88 (<i>\$9.99/mo x 12</i>)
GD-HST-DEL Deluxe Web Hosting	1-Year Deluxe Web Hosting setup with high-speed SSD storage, 99.9% uptime, and scalable bandwidth.	\$200.00	\$159.48 (<i>\$13.29/mo x 12</i>)
GD-DOM-COM .com Domain Registration	1-Year <i>vipcliffisms.com</i> primary domain registration and digital asset deed.	\$30.00	\$19.99
VC-AD-30 30-Sec Master Commercial	Studio-quality direct-response video ad starring Gin (Digital Hostess), sliced into 15s and 10s social clips. <i>Note: Traditional agency ad shoots cost \$500–\$1,500, but Vibe Coding's catalog rate is strictly \$249.00.</i>	\$500.00 – \$1,500.00	\$249.00 (<i>Standard Rate</i>)

ESTIMATED GENERAL MARKET VALUE (TRADITIONAL AGENCY RATE):	\$4,680.00 – \$6,080.00
VIBE CODING STANDARD CATALOG RETAIL TOTAL:	\$2,848.35
PARTNERSHIP PROMOTIONAL DISCOUNT:	-\$1,348.35
YOUR TOTAL PHASE 1 PACKAGE INVESTMENT:	\$1,500.00

INITIAL DEPOSIT DUE TODAY (MILESTONE 1):	\$500.00
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2. 3-STEP PAYMENT MILESTONE SCHEDULE

Milestone	Trigger Event	Amount Due	Deliverable & Asset Release
Milestone 1 (Deposit)	Upon signing agreement / invoice issuance.	\$500.00	Secures <i>vipcliffisms.com</i> domain, 1-year web hosting, 1-year Microsoft 365 setup, and initiates 1-to-5 day build clock.
Milestone 2 (Live Launch)	Site deployed live with baseline data on <i>vipcliffisms.com</i> .	\$500.00	Site goes live to public; Gin is active for initial customer interactions.
Milestone 3 (Final Release)	Immediately following the 48-hour testing phase.	\$500.00	Full ownership transfer of domain deed, custom graphics, and final brand assets.

3. ONGOING SERVICE & RETAINER BOUNDARIES (\$100/MONTH)

Monthly Maintenance Scope (\$100.00 / month):

- Continuous web hosting & database server security management.
- Ongoing AI prompt adjustments, knowledge base updates, and Gin's rules retraining.
- Daily backup oversight and DNS deliverability monitoring.

Explicit Scope Boundary: The \$100/month upkeep fee strictly covers technical AI retraining and server maintenance. It does NOT cover website redesigns, new page developments, or standard graphic design overhauls. Additional 30-second AI commercials requested in the future are billed at Vibe Coding's standard catalog rate of **\$249.00** per ad.